



Sidney & Company *Firm Overview*

Sidney & Company is a small, minority, woman-owned business specializing in Photo, Video, Graphic and Website Design, and Digital Imaging services. Our commercial areas of focus include Event, Realty, Construction, Public Relations, Advertising, Architectural and Interior Architectural, Property Documentation, Social Media Marketing, Graphic & Website Design and Executive Portrait Photography.

Sidney & Company' primary business is photography and videography with a focus on digital imaging. The firm, lead by a principal with over 20 years of experience, was founded in 1995 to provide these services and they remain our primary business today. We have mastered, and in many cases developed, systems for project delivery on projects ranging from 1 photograph to thousands of photographs. Because of our unique base of experience and continuing focus on planning, we are confident we can deliver any and all of the services requested in a responsive, professional and cost effective manner.

Sidney & Company has been a leader in the use of advanced digital technology. We use computers not only to enhance our services, but also to communicate with our clients and provide time- and money-saving solutions that facilitate crucial decision-making.

Sidney & Company provides our clients with detailed attention, personal service and highly focused expertise while retaining the resources and advantages that were acquired at larger firms. This allows us to evolve as the industry and our clients change. Project goals, team coordination and client satisfaction are ensured through the use of Sidney & Company's sophisticated technical abilities.

Sidney & Company has at its disposal the best and brightest individuals to utilize in exceeding our client's expectations. These individuals have extensive backgrounds in the photographic field and bring a high level of artistic, as well as technical, capabilities to every project. From budgeting, to coordination, to production and delivery, Sidney & Company' staff possesses the abilities to bring your photographic project in within the established project schedule and budget.

Sidney & Company is characterized by a commitment to client service, high quality services and innovation in photography. The firm has a national presence with associates on both the east and west coasts.