

What You Will Learn

With Videography 101, you will learn:

- How to select the camera that is right for you.
- About all of your cameras' features and when to use them.
- About accessories to maximize your videos.
- How to turn your ideas into a finished video.
- Introduction to video editing.
- How to unleash your creativity!

Classes for Children and Adults.

Other Classes Offered:

Video Editing 101

Digital Manipulation 101

Photography 101

Website Design 101

Graphic Design 101



Did You Know?

In 1951, the first video tape recorder (VTR) captured live images from television cameras by converting the information into electrical impulses and saving the information onto magnetic tape. Ampex sold the first VTR for \$50,000 in 1956.

These are some of the interesting things that you will learn in Videography 101!



Videography 101

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Videography 101

Sidney & Company



"Expand Your Visual Horizons"

www.sidneyandcompany.com



“Expand Your Visual Horizons”

Classes at Sidney & Company

Sidney & Company is a photography, videography, website design, graphic design company, headquartered in Laurel, MD. We have been providing these services to the public, private and governmental sectors for over 15 years. Over the years, we have been asked to provide photography and videography classes to non-profit organizations' youth groups, churches, governmental agencies, etc. Through our experience, we have decided to expand our services to include basic visual arts classes. These classes are designed to introduce the novice, or expand upon already learned knowledge so that our students can move forward with confidence as they further explore the visual arts.



Videography 101

This course will cover the basics of videography. Designed for the beginner, this class is structured to give the student a basic overview of professional videography, to pique the interest of the student beyond “instant video” cameras, to teach the student that videography is more about thinking than about point and shoot ability. Each subject will be reviewed briefly to give the student an understanding of each component of videography. The mastery of each component can be gained through more complex classes.



Students will also learn about the history of videography and will be given an introduction to the basics of recording, media storage systems and digital workflow. By the end of the class, students will have developed two complete video projects through in-class work, homework assignments and classroom critiques.

Some Topics We Will Cover:



Introduction to Videography – Past and Present

Introduction to Your Video Camera

Choosing the Correct Camera & Gear for You

Video & Audio – How They Work Together

Composition – How to “See”. Discussion of Weight, Balance, Interest, etc.

Lighting – Discussion of Light and the Absence of Light

Studio Videography vs. Field Videography

Basic Darkroom Techniques or the Digital Workflow

The Career of Videography

