

## What You Will Learn

With Photography 101, you will learn:

- How to select the camera that is right for you.
- About all of your cameras' features and when to use them.
- About accessories to maximize your photographs.
- How to turn your ideas into images.
- How to take your images through the digital workflow.
- How to unleash your creativity!

**Classes for Children & Adults.**

**Other Classes Offered:**

**Digital Manipulation 101**

**Videography 101**

**Video Editing 101**

**Website Design 101**

**Graphic Design 101**



## Did You Know?

In ancient times, camera obscuras were used to form images on walls in darkened rooms. Image were formed via a pinhole.

These are some of the interesting things that you will learn in Photography 101!



## Photography 101

### Sidney & Company

P.O. Box 1027, Beltsville, MD 20704

Phone: 301-801-3542

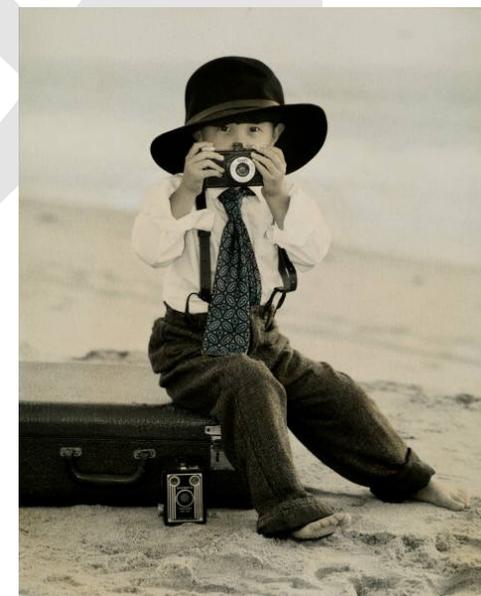
Website: [www.sidneyandcompany.com](http://www.sidneyandcompany.com)

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## Photography 101

### Sidney & Company



"Expand Your Visual Horizons"

[www.sidneyandcompany.com](http://www.sidneyandcompany.com)

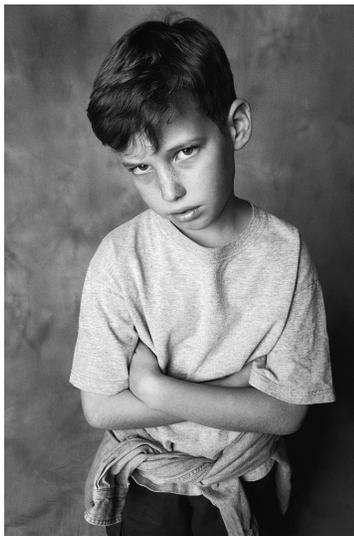


## “Expand Your Visual Horizons”

### Classes at Sidney & Company

Sidney & Company is a photography, videography, website design, graphic design company, headquartered in Laurel, MD. We

have been providing these services to the public, private and governmental sectors for over 15 years. Over the years, we have been asked to provide photography and videography classes to non-



profit organizations’ youth groups, churches, governmental agencies, etc. Through our experience, we have decided to expand our services to include basic visual arts classes. These classes are designed to introduce the novice, or expand upon already learned knowledge so that our students can move forward with confidence as they further explore the visual arts.

### Photography 101

This course will cover the basics of photography. Designed for the beginner, this class is structured to give the student a basic overview of professional photography, to pique the interest of the student beyond “instant photo” cameras, to teach the student that photography is more about thinking than about point and shoot ability. Each subject will be reviewed briefly to give the student an understanding of each component of photography. The mastery of each component can be gained through more complex classes.

Students will also learn about the history of photography and will be given an intro-



duction to the basics of printing, image storage systems and digital workflow. By the end of the class, students will have developed a 10-image portfolio through in-class work, homework assignments and

classroom critiques.



### Some Topics We Will Cover:



Introduction to Photography – Past and Present

Introduction to the 35 mm Single Lens Reflex Camera

Choosing the Correct Camera & Gear for You

Rules of Exposure – Learning How to Affect Lighting, Sharpness, Clarity

Composition – How to “See”. Discussion of Weight, Balance, Interest, etc.

Lighting – Discussion of Light and the Absence of Light

